

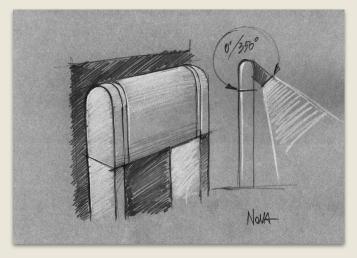
The Company

FRANCESCONI ARCHITECTURAL LIGHT

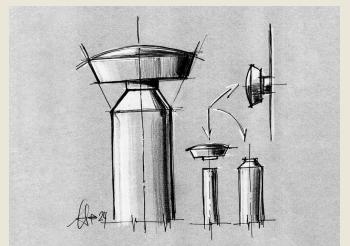
Light Producers since 1953

Since **1953**, FRANCESCONI has shaped light with skill, creativity, and technology. From the concept to the final touch, every detail reflects our commitment to **Italian design** excellence, blending **tradition**, **innovation**, and **craftsmanship** — **all crafted with care in our headquarters in Brescia, Italy**.











Ettore Sottsass, Gae Aulenti, Superstudio, Joe Colombo, Maurizio Scutellà...

Design has always been in our DNA. Our journey is dotted with **names that have made history**, evidences of how, through the project, **we have crossed and marked different eras** up to today.

45°31'5.4''N 10°09'06.5''E

Our Headquarters

Our company is located at the **coordinates above**. We proudly form part of a **professional and cooperative community.** Our corporate departments are not outsourced, because **we believe that only by living the company** we can build the product and guarantee **an excellent service**.

Our Departments are:

- Sales dpt.
- R&D dpt.
- Production
- Logistics



Total quality control

The ISO 9001:2015 quality system ensures that the processes and their dynamics are controlled precisely. Our Research and Development department, where ideas take shape with prototyping, allows all the technical and functional aspects of the products to be developed in the best possible way.

Then products are tested. Does everyone do this in the same way?

Not really: our **ISO/IEC 17025:2017** certified laboratory makes very heavy and stressful thermal tests (**Ta 50°**) and salt spray corrosion tests (**1800 hrs**), guaranteeing maximum reliability in any weather conditions!

Certifications of all our products are available on request.







100% Producers

The attention to the details goes together with the search for the most appropriate optics and the best performing LED systems.

A 360° path, that is at the base of our corporate philosophy, inspired by **qualitative excellence** and **a global approach to the project**.

Identity of design, reliability and flexibility are the three cardinal directions of the brand, which can be developed consistently only if followed and defined with **meticulousness** and **passion**, starting from the conception of the product and getting to its placing on the market.

No shortcuts to the top!



Product, Optics and PCB Producers

Complete product design, which also includes the creation of PCBs. What is the aim?

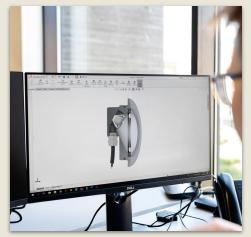
A strong **assumption of responsibility** towards our customers.

All design aspects must always be the responsibility of our supply chain in order to ensure continuity of supply for 3 years for LED boards and 10 years for die-cast parts.

Process control ensures quality standards, fast and punctual deliveries and safe after-sales service.

This is all done in our company:

- Product Project
- Optics Project
- PCB Project



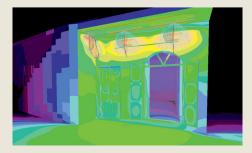




Lighting Engineering Support

For projects of special importance we can help our partners with design support starting from the heart of our products: efficiency and optics!

The precision of our photometric data is evident in this image, where virtual reality merges with the real effects of the installed product.







Why FRANCESCONI?



Sustainability

We believe everything we do impacts global well-being, which is why sustainability is a key priority for us. We're committed to a sustainable supply chain with minimal environmental impact. Our headquarters in Brescia have invested in thermal break roofing, a photovoltaic system, and reduced CO2 emissions. We also work with eco-friendly suppliers and have restructured our production to minimize energy use, ensuring our materials and packaging follow sustainable practices.



Eco-sustainability and circular economy

The product is a creative combination of two elements: **identity design and component rationalization**. The use of **removable parts**, made from **highly recyclable materials**, allows the replacement of even a single piece.

Sustainability, recyclability and modularity make disposal economical and sustainable.





HOUSING 100% Recyclabe Material

DIFFUSER 100% Recyclabe Material



Your partner in bespoke projects

The value of the originality and quality of a product must never be forgotten. Each project, in fact, is customizable and capable of perfectly integrating with architectural and landscape needs: a true tailor-made work, where new finishes and new functional, formal and aesthetic details come into play. Our production standards are ranked among the highest in the sector and allow us to grant our special products high quality, high durability and absolute reliability of the products.

Colorboost



Francesconi means not only design, but also **technological** innovation. This is how COLOR BOOST was born: **the new optimization algorithm** that - by making the most of a product's power - enables you to obtain an **up-to-3-times-higher** light output that varies depending on the color. Moreover, even at the same power, the COLOR BOOST product is up-to-3-times-smaller than standard products, thus **reducing the overall cost of the project**.



Colorboost



STANDARD EFFECT



COLORBOOST

PERFORMANCE

Each color can be given 100% power, compared to other products on the market that only use 25%.
This allows to get an <u>up-to-3-times</u> <u>higher</u> light output.

STANDARD COLOR BOOST *

10 W

2.5 W

Ogni colore può essere alimentato al 100%, rispetto agli altri prodotti sul mercato che sfruttano solo il 25%. Questo consente un flusso di luce fino a 3 volte superiore.

AESTHETICS

Products <u>up-to-3-times more</u> <u>compact</u> than market standards, with the same power output. This means a considerable <u>reduction of the visual impact</u> on your architecture.

Product power
Power output
Product Ø

Product power

Power output

10 W 2,5 W 2,5 W 2,5 W 2,5 W

Prodotti fino a 3 volte più compatti rispetto agli standard di mercato, a parità di potenza erogata. Ciò consente una notevole riduzione dell'impatto visivo sulla tua architettura.

Materials

Our production is not limited to materials such as aluminum and steel, but we have extended our product range to natural materials and semi-artisanal technologies to affirm the uniqueness of the product.

Warm, tactile surfaces, close to human feeling. A vision of the project that well matches with the passion for mechanical precision, with the durability of the materials and with the rationality typical of our catalogue: **rigorous but highly evocative products.**









Finishing

High-quality finishing. Extra Resistance painting process with nanotechnologies in compliance with UNI ISO 9227:2012 tests.

Twelve Chemical pre-treatment cycles for immersion. Electrostatic primer application with approximate thickness of 50-80 microns. Electrostatic finishing application (Qualicoat Certified paint) with approximate thickness of 50-80 microns.





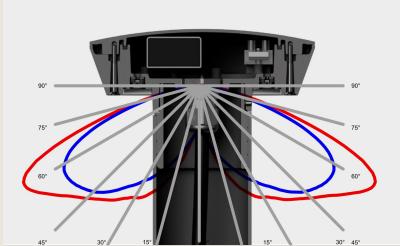


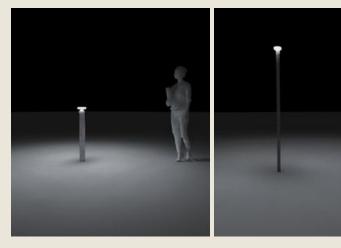
Light control and energy efficiency

Our products are characterized by **the highest quality in light control** through specially designed lenses, which grant **real efficiency of no less than 80 lm/watt.**

Total uniformity of ground lighting with no shadows and product efficiency in line with the most strict energy efficiency requirements.







IP68 Connection

Reliability of the products in any context. The introduction of **pre-wired H2O STOP connection systems** on the cable together with the introduction of **GORE® anti-condensation valves** allow the product to be preserved from damage due to incorrect installation and, at the same time, to prevent the formation of condensation within the product.



Digital Support



Digital tools

Our digital platform represents a constantly updated dialogue channel with designers. Necessary tools, such as product datasheets, photometric files and integrated design files, are the most qualified way to promote the culture of light.

It is available to **experts and installers**, so that they can evaluate, choose and request **the most** suitable product to their needs.



Available Download Files

- General Catalogue and Collection Catalogues
- Instruction Sheets
- .ldt
- .ies
- .dwg
- .BIM
- 3D.3ds
- 3D.max

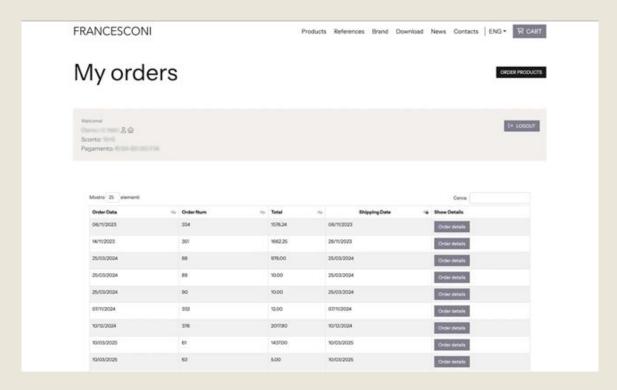


Order status monitoring and customer history archive

In the Reserved Area of our website, which is accessible using **your customer code and a personalized password**, there is a list of information updated 24 hours a day, conveniently accessible to provide **support 24/7**.

From the Reserved Area, it is possible to:

- send an order
- consult the historical archive of placed orders up to three years
- check your order status with confirmation of its shipping date





Off and On-line Training in our Showroom

Francesconi opens its doors to the knowledge of its products through webinars dedicated to experts and installers. During a visit to our headquarters you can actually touch production with your hands, admire the quality of the details and the precise logistical organization through which the company organizes its daily operations. A concrete and training experience aimed at making the company culture known. This is often a hidden element, which represents a very strong management compass for the brand, where all collaborators move in the same direction, supported by a solid governance.



FRANCESCONI ARCHITECTURAL LIGHT

Applications















References



FRANCESCONI in the world

As the Latins used to say: ad maiora!

But we proudly show you some of our international projects



Tommy Hilfiger

Mykonos, Greece

PRODUCTS: LINE recessed

PROJECT BY: Rpa group



Oman Botanic Garden

Muscat, Oman

PRODUCTS: ELK bollard

PARTNER: TECHNICAL SUPPLIES INT. CO LLC



Haltdalen Stavkirke Sverresborg

Tronheim, Norway

PRODUCTS: NOVA spotlight

PARTNER: TGS LISTEKNIKK



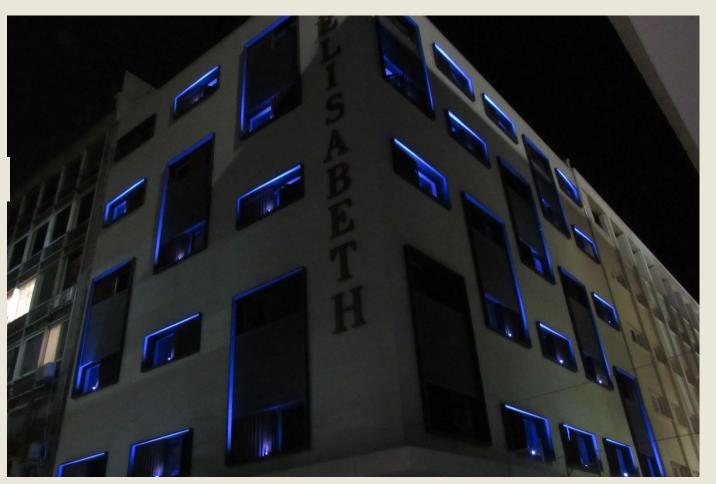
Hotel Elisabeth

Thessaloniki, Greece

PRODUCTS: MOON RGB+W

PARTNER:

BEST LIGHT SOLUTION



Port Headland Resort

Pilbara, Australia

PRODUCTS: BRICK bollard

PROJECT BY: Alan Ross Architects (ARArc)



House of Wisdom

Sharjah, UAE

PRODUCTS: FLEA submersion

PROJECT BY:
Foster and Partners



Private Villa

Lake Garda, Italy

PRODUCTS: FLEA submersion MOK bollard ROUND MINI recessed ground

PARTNER: E.ROCCO GIARDINI



Anwar Gargash Diplomatic Academy

Abu Dhabi, UAE

PRODUCTS: LINE recessed and spotlight



Paroletti Public Park

Lake Iseo, Italy

PRODUCTS: MOK bollard

PROJECT BY: Arch. Gian Pietro Vitali



Public Swimming Pool

Sarnico (BG), Italy

PRODUCTS: FLEA ground recessed SLIM MINI applique

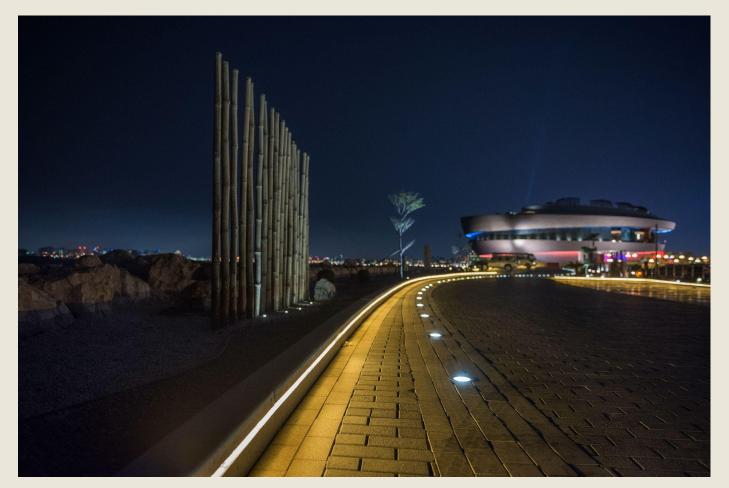
PROJECT BY: STUDIO MAFFI PROGETTAZIONI



Nobu Restaurant

Doha , Qatar

PRODUCTS:
EGO e MAXI EGO ground recessed



Villa dei Cedri Lazise, Lake Garda - Italy

PRODUCTS: EGO and MAXI EGO RGB+W submersion

PARTNER: CF STUDIO



Corte Spinosa

Mantua, Italy

PRODUCTS: ROUND, MINI ROUND and MAXIFLEA ground recessed

PROJECT BY: Arch. Luca Giovannoni e Arch. Riccardo Forcellini



Residenza Privata

Barcelona, Spain

PRODUCTS: MINI SLIM applique

PARTNER:

Biosca Botey, Barcellona



Holiday Resort

Lanzarote, Spain

PRODUCTS: MINI MOK Bollard

PARTNER: BUIO CONCEPT, Tenerife



Private Airport

Olbia, Sardinia - Italy

PRODUCTS:
MAXIFLEA recessed



Waterfront

Malaga, Spain

PRODUCTS: PIN bollard



Ristorante Sintonia

Sardinia, Italy

PRODUCTS: MINIROUND, FLEA, SMILE, UOP recessed

