

ELK

Designed by G. Biscaro

Concrete
charme



FRANCESCONI
ARCHITECTURAL LIGHT

Product review 2025

Why ELK?

The ELK collection was born as an extension of the range of products to natural materials and innovative technologies. The aim is to affirm the uniqueness of Francesconi products, made of warm, tactile surfaces, close to human feeling. A vision that perfectly matches with the passion for mechanical precision, the durability of materials and the typical rationality of our offer: rigorous but strongly evocative products. ELK represents our will to renew and innovate, to be always ready to meet the needs of the market.

Filippo Badinelli

CEO Francesconi Architectural Light

Perché ELK?

La collezione ELK nasce come estensione della gamma prodotti a materiali naturali e a tecnologie innovative. L'obiettivo è affermare l'unicità del prodotto Francesconi, fatto di superfici calde, tattili, vicine al sentire umano. Una visione che ben si sposa alla passione per la precisione meccanica, alla durezza dei materiali e alla razionalità tipica della nostra offerta: prodotti rigorosi, ma fortemente evocativi. ELK rappresenta la nostra volontà di rinnovare e innovare, per interpretare sempre al meglio le esigenze di mercato.

ABOUT THE COLLECTION

ELK represents a new solution, where design and the very high mechanical and long lasting performance of the materials merge in a unique, extremely original project.

ELK rappresenta una nuova soluzione nella quale il design e le altissime prestazioni meccaniche e di inalterabilità nel tempo dei materiali si fondono e creano un progetto di assoluta originalità.



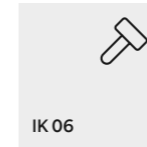
Wall



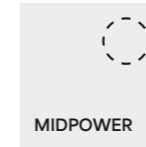
Bollard



IP 66



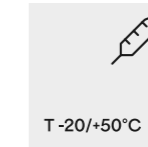
IK 06



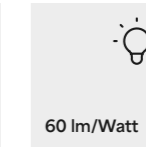
MIDPOWER



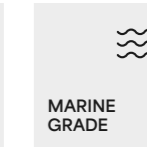
CLASS II



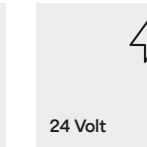
T -20/+50°C



60 lm/Watt

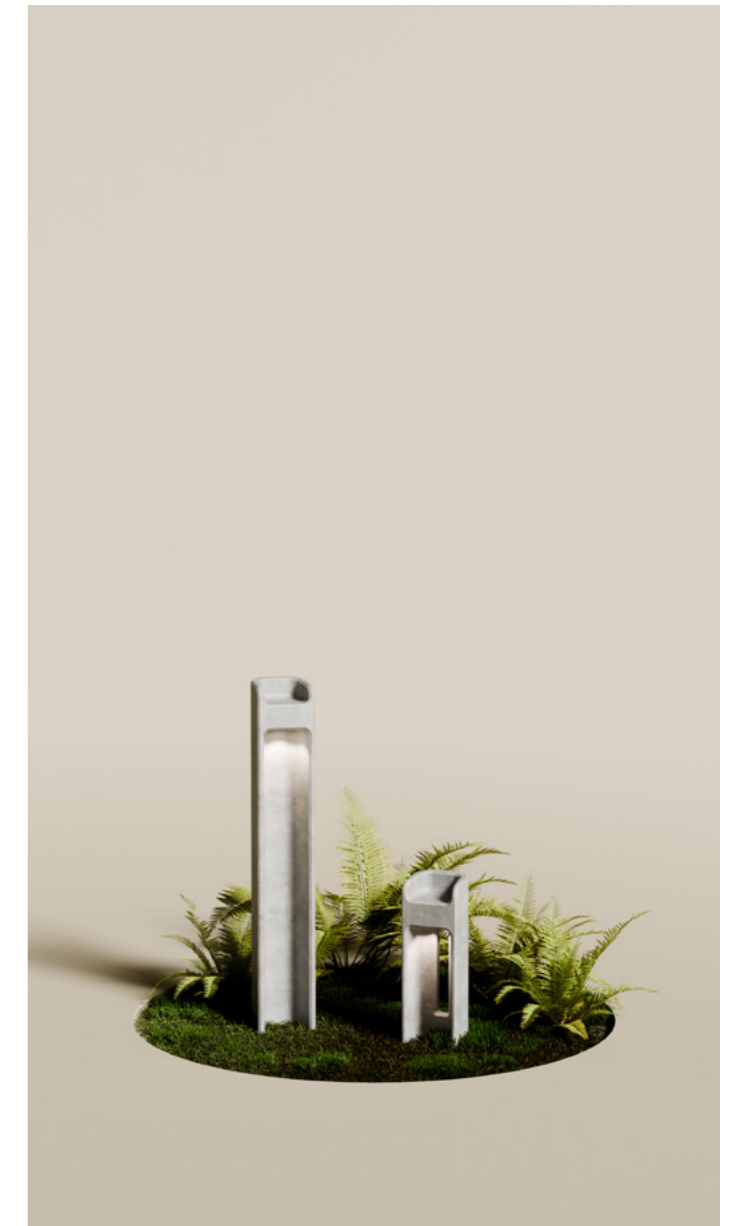
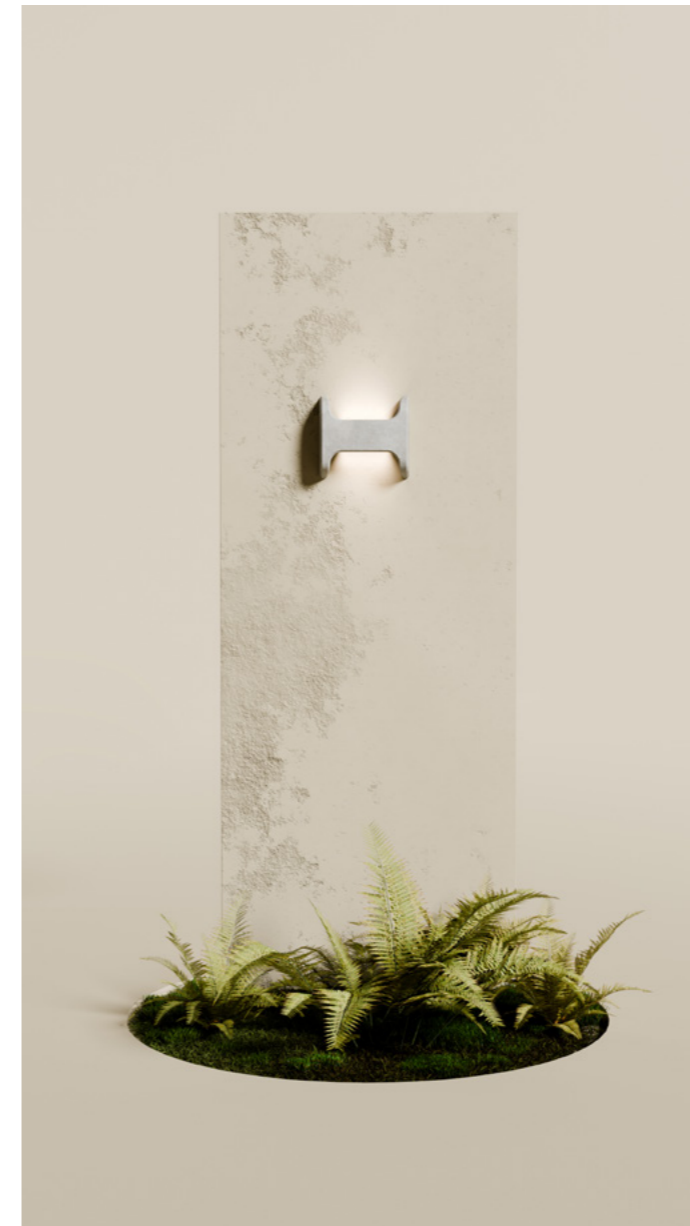


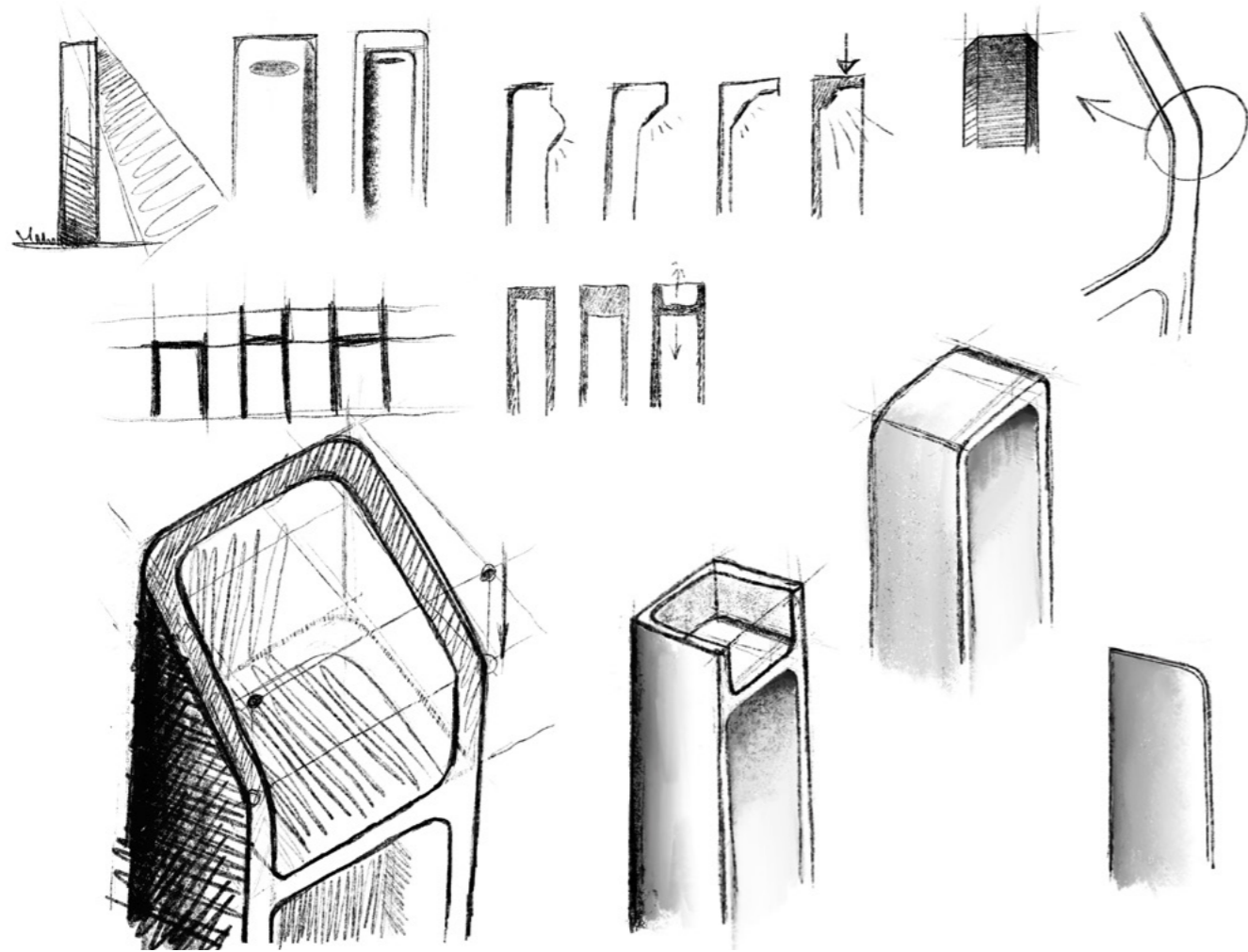
MARINE GRADE



24 Volt

* on request





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“ELK “ is a highly symbolic project. The front view suggestively evokes the shape of Nordic runes, and the use of concrete brings the product closer to an ancient monolithic object.”

G. Biscaro
Designer

“ELK è un progetto altamente simbolico. La forma che si intravede nel prospetto frontale ha quasi un richiamo alle scritture nordiche e l'utilizzo del cemento avvicina il prodotto a un antico oggetto monolitico.”



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Solid Lightness.

The simple, soft and sinuous external forms define a product with a sober and light aesthetic, which hides in its interior an extremely solid materic character. ELK is made of high-performance glass fibre reinforced Portland 4.25 concrete. Its fixing base is made of stainless steel and the optical group is made of primary aluminium AL-6026.

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Solida leggerezza.

Le forme esterne semplici, morbide e sinuose definiscono un articolo dall'estetica sobria e leggera, che nasconde però al suo interno una matericità estremamente solida.

ELK, infatti, è prodotto in cemento Portland 4.25 ad alte prestazioni rinforzato con fibre di vetro. La base di fissaggio è in acciaio INOX ed il gruppo ottico è in alluminio primario AL-6026.



9



Double emission.



12

In the double emission version, with a longitudinal opening, light is released from the solidity of the concrete to merge and blend with the surrounding environment. The front light is suitable for lighting walkways while the rear effect well matches with regular and irregular back surfaces.

Doppia emissione.

Nella versione bi emissione, con fessura longitudinale, la luce si libera dalla solidità del cemento per fondersi e confondersi con l'ambiente circostante. Frontalmente per l'illuminazione di percorsi pedonali, e posteriormente per il suggestivo incontro con superfici regolari ed irregolari.



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ELK Collection

Registered design

External structure: high-performance glass fibre reinforced Portland 4.25 concrete.

Internal structure in die-cast aluminium (wall version).

Internal structure in anodised anti corrosion 6026 aluminium (bollard version).

Diffuser: extra-clear tempered glass.

Screws: A4 stainless steel.

Nickel-plated brass cable gland.

Single-entry, cable not included (applique version).

Single-entry, pre-wired, complete with neoprene cable and IP68 fast connector (bollard version).

In compliance with EN60598-1 standards and related secondary parts.

Bollard fixing base: 316L stainless steel, completely invisible.

The test operating temperature ranges between -20°C and + 50°C.

Struttura esterna in cemento ad alte prestazioni rinforzato in fibra di vetro. Struttura interna in alluminio pressofuso (versione applique).

Struttura interna in alluminio 6026 anticorrosione anodizzato (versione bollard). Diffusore in vetro temperato extra-chiaro. Viti in acciaio inox A4.

Pressacavo in ottone nichelato.

Apparecchio predisposto per singola entrata, cavo non incluso (versione applique).

Apparecchio predisposto per singola entrata, pre-cablato, completo di cavo in neoprene e connettore rapido IP68 (versione bollard).

Conforme alle norme EN60598-1 e relative parti seconde.

Base di fissaggio bollard: acciaio inox 316L totalmente a scomparsa.

Temperatura operativa di esercizio è compresa tra -20°C e + 50°C.

Applique

Wall



Performance data

Power (W)	8.0
Output (lm) 2K	533
Output (lm) 3K	545
Output (lm) 4K	578
L80 B10 lifetime (hrs)	40.000 (Ta 40°C)

Build data

Class	II
Voltage	220-240V 50-60Hz
Power supply	Driver ON-OFF included (pf>0.95)
External cable	Single entry (not included)
Protection rating	IP66
IK	06

Dimensions



● Finish

_A	Natural Concrete
_B	Anthracite Concrete

■ CCT (CRI90)

_2	2.7K
_3	3.0K
_4	4.0K

▲ Beam

_67	Double Emission
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Code composition ON/OFF

31501

Bollard - single emission

Ground



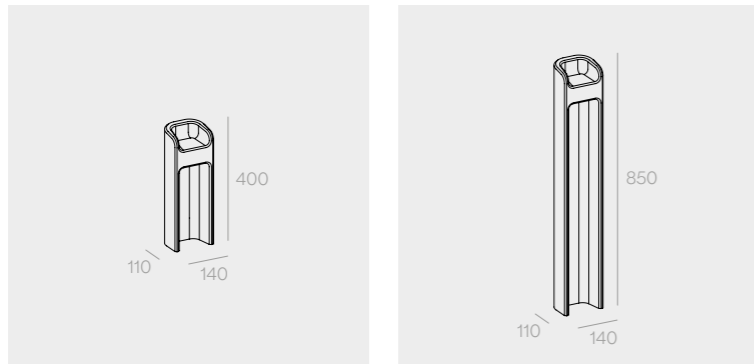
Performance data

Power (W)	4.0	6.0
Output (lm) 2K	215	330
Output (lm) 3K	218	336
Output (lm) 4K	233	351
L80 B10 lifetime (hrs)	30.000 (Ta 40°C)	25.000 (Ta 40°C)

Build data

Class	II	II
Voltage	230V 50Hz	230V 50Hz
Power supply	Built-in led (pf>0.95)	Built-in led (pf>0.95)
External cable	Single entry, neoprene, pre-assembled	Single entry, neoprene, pre-assembled
Protection rating	IP66	IP66
IK	06	06

Dimensions



Finish

_A	Natural Concrete	_A	Natural Concrete
_B	Anthracite Concrete	_B	Anthracite Concrete

CCT-CRI90

_2	2.7K	_2	2.7K
_3	3.0K	_3	3.0K
_4	4.0K	_4	4.0K

Beam

_64	Single Emission	_64	Single Emission
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Code composition
ON/OFF

61503

61504

Bollard - double emission

Ground



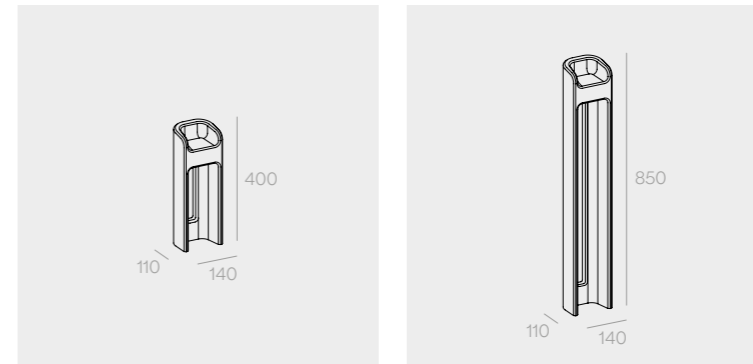
Performance data

Power (W)	4.0	6.0
Output (lm) 2K	236	362
Output (lm) 3K	239	368
Output (lm) 4K	255	384
L80 B10 lifetime (hrs)	30.000 (Ta 40°C)	25.000 (Ta 40°C)

Build data

Class	II	II
Voltage	230V 50 Hz	230V 50Hz
Power supply	Built-in led (pf>0.95)	Built-in led (pf>0.95)
External cable	Single entry, neoprene, pre-assembled	Single entry, neoprene, pre-assembled
Protection rating	IP66	IP66
IK	06	06

Dimensions



Finish

_A	Natural Concrete	_A	Natural Concrete
_B	Anthracite Concrete	_B	Anthracite Concrete

CCT-CRI90

_2	2.7K	_2	2.7K
_3	3.0K	_3	3.0K
_4	4.0K	_4	4.0K

Beam

_67	Double Emission	_67	Double Emission
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Code composition
ON/OFF

61505

61506

Technical data

DATA SHEET , .LDT, .IES, BIM , 3D-3DS, DWG available on the web site francesconi.it

APPLIQUE

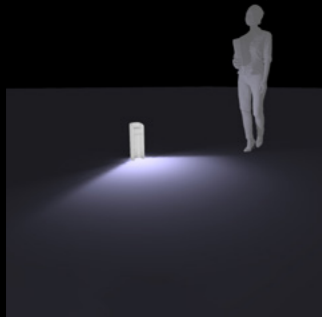
Ground distance 4 m



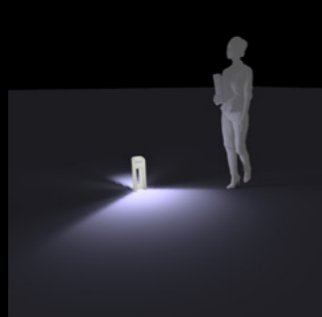
Double emission

BOLLARD

Ground distance 0,4 m



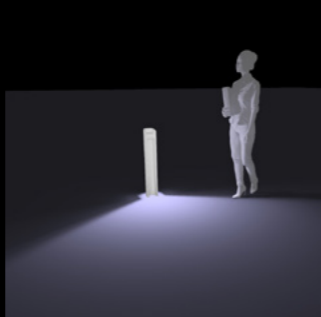
Single emission



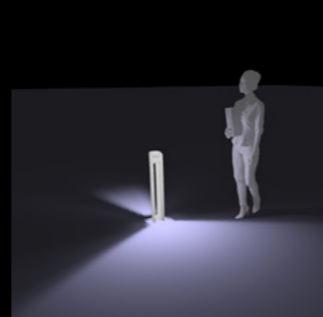
Double emission

BOLLARD

Ground distance 0,8 m



Single emission



Double emission

Giorgio Biscaro

“My focus is meaning. It may sound naive, but arbitrary design is not my choice: objects should always tell a story. We’re living an age in design when companies and manufacturers simply can’t work on process or material innovations, thus the main content for tomorrow’s products should aim to the very core of design: semantic.”

“Il mio obiettivo è il significato. Può sembrare ingenuo, ma il design arbitrario non è una mia scelta: gli oggetti dovrebbero sempre raccontare una storia. Viviamo in un’era del design in cui le aziende e i produttori semplicemente non possono lavorare su innovazioni. E’ necessario focalizzarsi sul nucleo del design: la semantica.”

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